

# SSTS 2023

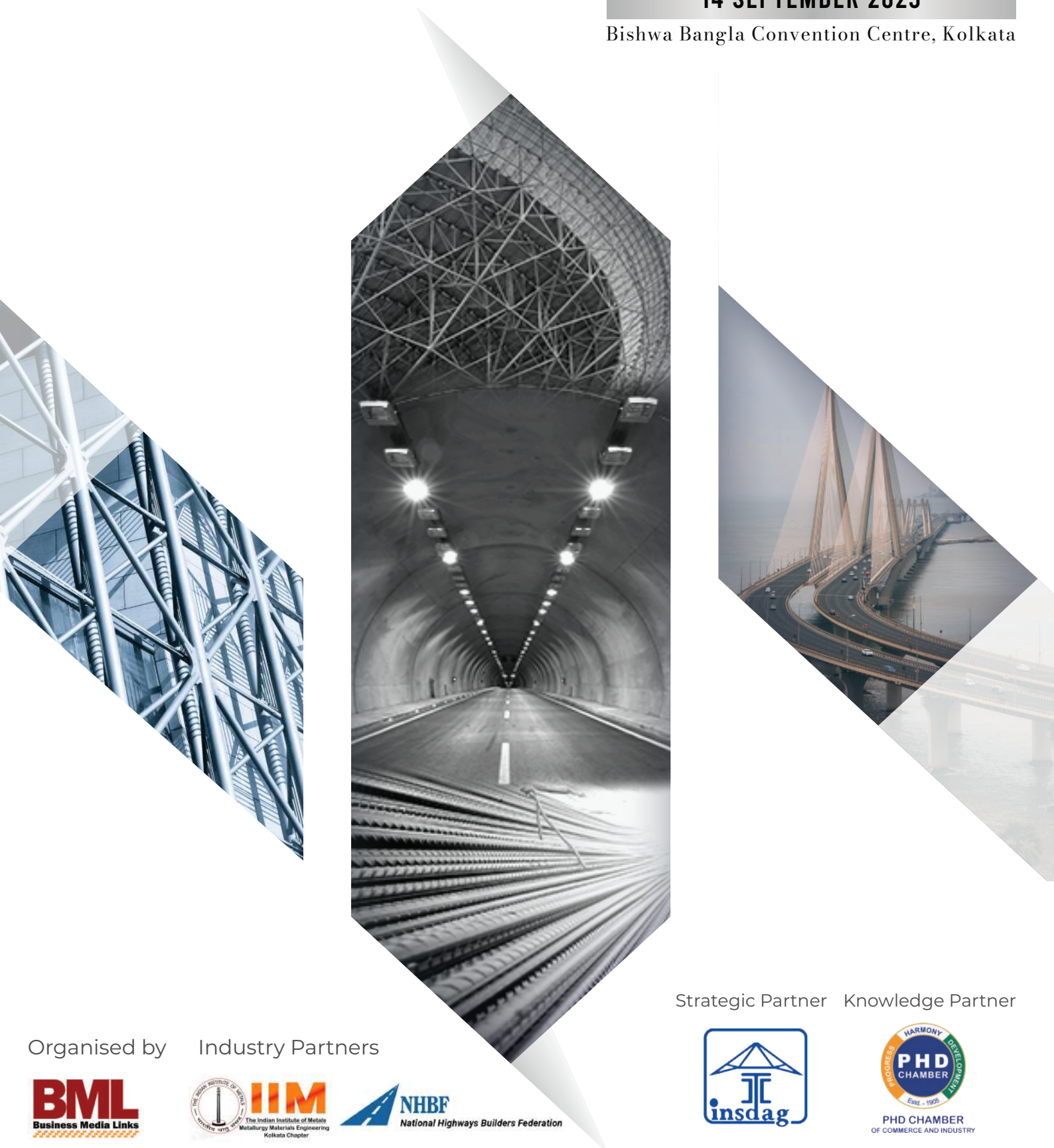
## STEEL STRUCTURES & TECHNOLOGY SUMMIT

International Conference & Expo for Steel,  
Construction & Infrastructure Industry

**14 SEPTEMBER 2023**

Biswa Bangla Convention Centre, Kolkata

Theme : **Advances in Steel  
Structures & Technology**



Organised by

Industry Partners



Strategic Partner Knowledge Partner



PHD CHAMBER  
OF COMMERCE AND INDUSTRY

## INDUSTRY OVERVIEW

- India, the fifth largest economy and world's 2nd largest producer of steel
  - Steel production at a historic level of 120 million tonnes per year now
  - Target doubling the steel production to 300 million tonnes per annum by 2030.
  - India's crude steel consumption rose from 22 million tons in 1990 to 142 million tons in 2020.
  - Contributes around 2 per cent of the country's GDP
  - Employs around 25 lakh people in steel & allied sectors.
  - Expected to register a CAGR of 7-7.5% between 2022- 2025
  - Accelerated by Rs 111 crore National Infrastructure Pipeline Initiative of government through fiscal 2025.
  - Also driven by various other government-led initiatives in the affordable housing and infrastructure sector, coupled with robust growth in automotive and capital goods segments
- Overall construction sector accounts for majority (greater than 80%) of the steel structures market in India, which is further classified in the following three segments:**

**Industry** - Accounts for more than 50% of demand, primarily driven by steel industry.

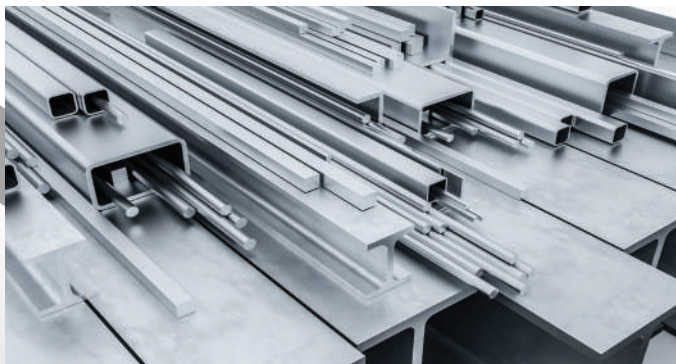
**Infrastructure** - With an overall focus on development of infrastructure, a high demand for steel structures is seen within this segment.

**Buildings** - Steel structures (especially PEBs) have a strong presence in factory and warehouse buildings segment. Future potential in high rise buildings could be significant, considering the fast pace of construction desired and scarcity of land in large metropolitan areas.

## ABOUT CONFERENCE

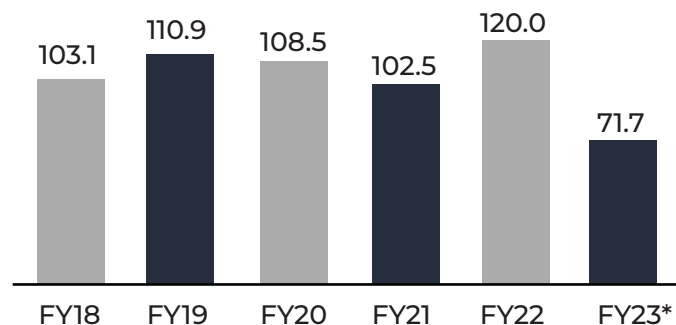
The theme for the conference "Advances in Steel Structures and Technology" is aptly selected to represent the emerging business dynamics of the industry which underlines the need for technical brilliance today more than ever before.

The Day Conference will be held on 14th Sep 2023. The speakers sharing the panel will be industry experts who will be imparting knowledge, case studies and experience with the industry colleagues.



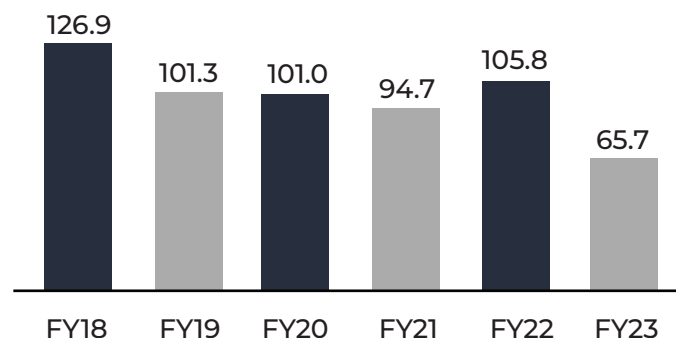
## MARKET SIZE

### Total Crude Steel Production (million Tonnes)



\*Until October 2022

### Consumption of finalised steel (million Tonnes)



\*FY22: From April 2022 - October 2022

## EVENT OVERVIEW

To address the opportunities and challenges associated with these sectors, BUSINESS MEDIA LINKS (BML), the organizers of the various national & International trade events is planning to organize the first of its kind SSTS 2023 - **Steel Structures & Technology Summit**, an international Conference & Expo on Steel Structure & Technology for Construction and Infrastructure Industry having the Theme "Advances in Steel Structures and Technology" on 14th Sep 2023 at BBCC, Kolkata.

The summit has been designed to share knowledge and inspire new technologies in the steel and allied industries in India.

SSTS 2023 aims to bring together Industry Stalwarts, eminent national and international speakers including policy-makers, scientists and technologists chairing/delivering Plenary & Keynote Addresses, Review and Forecast Papers, Poster presentations and Panel discussions from all levels to share knowledge and learning from around the world. It would be attended by CEOs, steel structure experts, steel structure technology providers and equipment manufacturers, environmentalists, researchers, and engineers associated with steel and its uses in the construction industry.

## ABOUT EXPO

The Day long Expo will be held on 14th Sep 2023 at the Bishwa Bangla Convention Centre, Kolkata, India. SSTS Expo offers a host of business opportunities:

- Showcasing latest products and technology
- Brand positioning and promotion
- Project collaborations Investments
- Joint venture possibilities
- Keep up-to-date with latest market developments



## EXHIBITOR PROFILE

### Structural Steel Products and Companies

- Steel Bars / Rebars
- Steel Cold Rolling
- Steel Cutting Machines
- Steel Duplex, Ingots, Coils, Hollow Sections, Flat & Long Products
- Steel Fabrications
- Steel Fasteners
- Steel Gratings
- Steel Manufactures
- Steel Pipes & Tubes
- Steel Plates
- Steel Tools
- Steel Wire & Cables
- Structural Aluminium and Alloy products
- Structural Steel
- Surface treatment & Corrosion Technology
- Aluminium Alloys and Extrusion Companies
- Blast Furnace Manufactures
- Energy Efficiency Equipment
- Heat Exchangers
- Heating & Hardening Machines
- Laser Technology
- Plant & Equipment for steel making
- Raw Material Processing Technology & equipment
- Reinforcement Steel
- And many more

### Construction equipments and products

- Architecture Firms
- Cement Manufacturers & Suppliers
- Construction Equipment Manufacturers
- Construction Firms
- E & P Contractors
- Infrastructure Developers
- Pre-engineered Building Systems (PEBs)
- Silos Manufacturers
- Structural Steel Fabricators
- Structural Steel Suppliers
- And many more

### Building construction equipments and products

- Colour Coated Steel Sheets
- Metal Roofing Systems
- Metal Cladding
- Metal Decking

- Metal Profiles
- Sandwich Panels
- Space Frames
- Steel Gratings & Cable Trays
- Scaffolding
- Erectors
- Roofing/Structural Steel Machinery & Tools
- Welding Machines, Electrodes, etc.
- Steel Insulations
- And many more

### Allied Sectors

- Financial Institutions
- Technology Providers
- Software Solutions
- Project Cargo Logistics Service Providers
- Heavy Haulage and Transport Service Providers
- Specialized Logistics Service Providers
- Material handling Equipment
- Safety Equipments
- And many more

## ATTENDEES PROFILE

- Aerospace and Défense
- Airport, Seaport Authorities Primary/ Secondary Steel Suppliers Project Management Companies, etc.
- Automotive Industry
- Builders/ Developers Consultants/ Structural Engineers
- Construction Companies
- Engineers & Architects
- EPC Contractors Government Organizations
- Indian Railways
- Industrial Applications - Oil & Gas, Power, Steel, etc.
- Industry Associations
- Infrastructure developers
- Material Testing and Certification
- Metro Rail,
- Research and Development
- Steel Industry Association

## PARTICIPATION OPTIONS

### Partnership Opportunities

Category	INR	USD
Event Partner	10.0 Lacs	USD 20000
Platinum Partner	5.0 Lacs	USD 10000
Diamond Partner	4.0 Lacs	USD 8000
Gold Partner	3.0 Lacs	USD 6000
Silver Partner	2.0 Lacs	USD 4000
Bronze Partner	1.0 Lacs	USD 2000

\*18% GST additional

### Conference Delegate Fees (per delegate)

Registration Dates & Deadlines	Indian	Overseas
Early bird booking (by 31 May 2023)	INR 6000	USD 120
1 to 30 June 2023	INR 7000	USD 140
1 July to 07 Sep 2023	INR 8000	USD 160
08 Sep 2023 onwards / onsite	INR 9000	USD 180

\*18% GST additional

### Expo Participation Charges

Category	Indian Cos	Overseas Cos
4 Sqm Booth	INR 30,000	USD 600
6 Sqm Booth	INR 45,000	USD 900

\*18% GST additional

### Advertisement in Show Catalogue

Advt. Option	Indian Cos	Overseas Cos
Full Page	INR 15000	USD 300

\*5% GST additional

## THE VENUE

Biswa Bangla Convention Centre: BBCC is India's newest Convention Centre with total 17000 square feet banquet area, 12500 square feet pre-function area, 3000 seater auditorium, 02 large auditorium, 04 exhibition halls, 06 Banquet halls, 10 meeting rooms in business centres, 100 key co-located start hotel. Biswa Bangla Convention Centre has been developed by West Bengal Housing Infrastructure Development Corporation (WBHIDCO) Rajarhat, New Town as a futuristic smart city in Kolkata, west Bengal.

## PARTNERS

### Knowledge Partner



PHD Chamber of Commerce and Industry (PHDCCI) have been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 118 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy. PHDCCI, acting as the "Voice of Industry & Trade" with a large membership base of 1, 50,000 direct and indirect members consisting of large, medium and small Industries, has forged ahead leverages its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level. At the global level, we have been working with the Embassies and High Commissions in India to bring in the International Best Practices and Business Opportunities.

### Strategic Partner



Institute for Steel Development & Growth (INSDAG) is a not-for-profit, member-based organization established by the Government of India (Ministry of Steel) and Major Steel Producers of the Country in the year 1996 as a "Society" under Societies Registrations Act of West Bengal 1961. INSDAG is a One-Stop for your queries on use of Steel in Construction. The Institute primarily works towards development of advanced and cost-effective design methodologies, technical and institutional marketing by expanding applications of steel in different segments of construction industry, up-gradation of technical skills and know-how, creation of awareness amongst potential users and students and communicating the benefits of steel vis-à-vis other competitive materials etc.

### Organised By



Business Media Links (BML) is a growth driven company conceptualize, creates and organise conferences, B2B meetings and exhibitions. With the highest level of services, the core team have over 3 decades of experience working in conference and exhibitions and worked on more than 100 trade shows across the world. BML has been successfully carrying off established trade conferences like COALLOG INDIA, National Coal Conclave & Exhibition etc.

FOR SPEAKER NOMINATIONS

FOR BRANDING & SPONSORSHIPS

FOR BOOTH & DELEGATE REGISTRATIONS

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